

Turbocharge Employee Productivity With Route Mapping Software



Route4Me

eBook
Series

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Does Remote Work Really Improve Productivity?

A [Cornerstone OnDemand survey](#) found that 65% of employees believe working remotely would improve their productivity.

Workers are a bit biased here, though. Of course they want the boss off their backs. But will they really be more productive when they're not being watched?



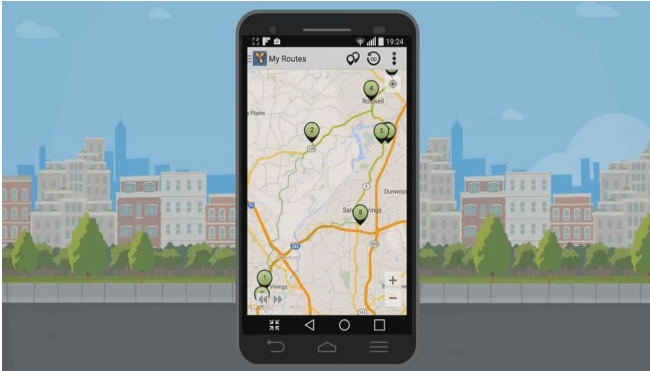
Supervision Is Necessary

Contrary to what workers might think of themselves, [studies show](#) that supervision is key to productivity.

That means managers will be better off having their employees coming into the office rather than working from home.



Not All Employees Can Be Physically Supervised



But what about courier companies, propane delivery services, and other businesses that need to send employees out to meet with customers>

You can't physically supervise drivers. They might be working hard, or they might be taking breaks and running personal errands while they're on the clock. You can't see them, so how do you know?

The Business Benefits Of GPS Tracking

GPS tracking is how.

By investing in route mapping software that has a GPS tracking feature, you'll be able to see where your drivers are in real-time.

Whenever you want, you can check in on a driver to confirm that they're sticking to their route and staying on schedule. That way, you can ensure you get the most bang for your buck out of your payroll dollars.



Show Up On Time More Often



Another reason why you should adopt route mapping software is that it makes your drivers more reliable.

Route planning is complicated. In addition to figuring out which roads your drivers must take to reach your customers, you also need to account for traffic, construction, weather, and other factors.

When you try to plan routes by yourself, it's easy to make a mistake or two. Such a mistake could end up seriously delaying your drivers. Your customers won't like that!

Make More Money And Expand Your Business



Route planning software makes your drivers more reliable, which improves customers satisfaction.

Your customers will be so impressed that they might even recommend your service to their friends, family, and other people they know. These personal recommendations are much more persuasive than blatant advertising. It's the absolute most effective way to attract new customers to your business.

A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Mississippi River and the French Quarter.

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