

How Final Mile Delivery Software Makes Route Planning Painless



Route4Me

eBook
Series

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Route Planning Can Be A Nightmare

Planning routes manually takes a *long* time.

In addition to figuring out which roads your drivers must take to reach your customers, you also need to account for traffic, weather, construction, customer availability, and other factors. If you have dozens of customers and multiple drivers, this can take hours.



Route Planning Can Be A Nightmare

Customer-specific delivery restrictions, delays, traffic-stricken areas, challenging loading zones, and perishability of freight are just some of the challenges to your route efficiency. In this eBook, we'll tell you how a final mile delivery software does just that.



Planning Routes Manually Is A Recipe For Disaster

It'd be one thing if all this time spent planning routes manually actually guaranteed good results.

But that's not the case. Route planning is so complicated that it's easy to make a mistake or two when you try to do it by yourself. All it takes is one mistake to delay your drivers and upset your customers.





Route Planning Is Painless With Final Mile Delivery Software

Shave Hours Down To Seconds

With route planning software, planning routes takes seconds instead of hours.

All you need to do is plug in the addresses of your customers, customize the settings to fit your specific situation, and then you're good to go!

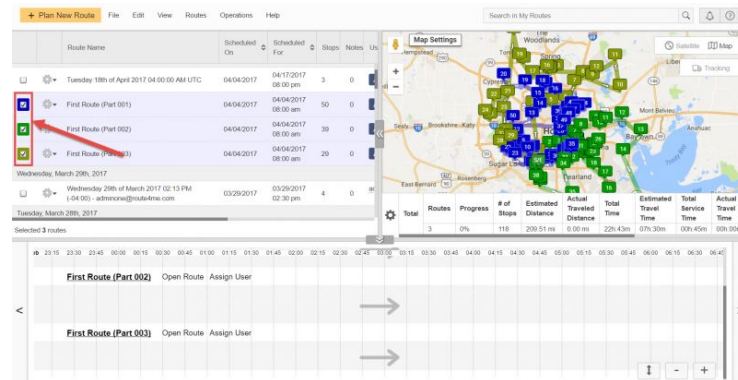
Just imagine what you could do with all that extra time...



Keep Your Customers Happy

Route optimization software also allows you to provide your drivers with more efficient routes (studies show it cuts travel time by up to 30%). Your drivers will be able to show up on time more often.

Your customers will love that! You'll save a lot of money on gas, too.



Keep An Eye On Your Drivers



Of course, optimized routes won't do you any good if your drivers don't actually follow the routes you give them. That's why you must make sure that the route planner you invest in has a GPS tracking feature.

With GPS tracking, you can see where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on a driver to confirm that they're sticking to their route and staying on schedule.

For more information about GPS tracking software, check out our blog post ["Real-Time Tracking for Your Vehicles & Drivers"](#).

Expand Your Business And Make More Money

Route planning software makes your drivers more reliable. It helps you impress your customers.

They'll be so impressed, in fact, that they might even recommend your business to their friends and family. This is much more persuasive than blatant advertising. It's the absolute most effective way to attract new customers to your business.



A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Metairie Cemetery and New Orleans Country Club.

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set up routes for your business

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