

Shatter Your Sales Records By Using Final Mile Delivery Software



Route4Me

eBook
Series

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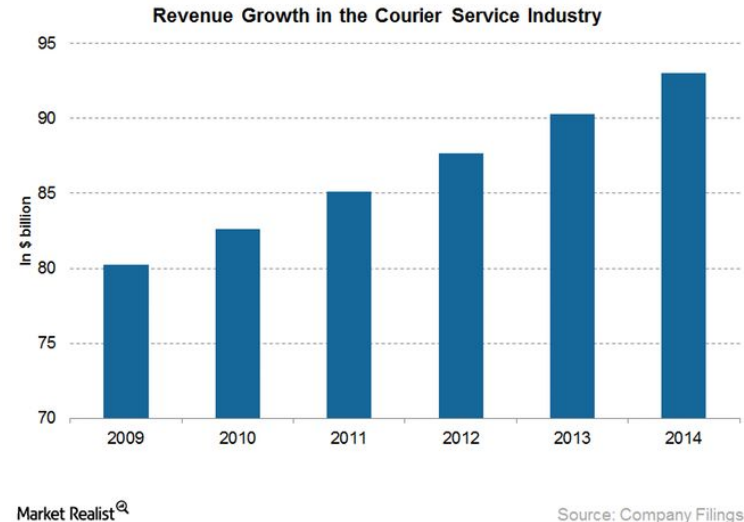
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In The Delivery Industry, Business Is Booming

The convenience of eCommerce has led to consumers abandoning brick-and-mortar stores and ordering their items online instead.

Delivery businesses are now making more money than ever before, but keeping up with all this extra demand can be difficult to deal with...





The Cost Of Not Keeping Up

Consumers have higher expectations than they used to. A decade or two ago, people were happy as long as their order got to their house within a day or two of the scheduled arrival date. But now, consumers expect next-day and same-day delivery options, and they want to track their orders through every stage of the delivery process.

Is your business efficient enough to receive an order, prepare it, and deliver it on the same day? If not, your customers will surely find one of your competitors that can.

Manual Route Planning Is A Problem



Here's another question: do you still plan your routes with pen and paper?

If so, you need to stop immediately. Manual route planning takes hours, so it gets in the way of everything else you need to do to run a business. Also, there's no guarantee that the routes you come up with are efficient or even accurate.

Final Mile Delivery Software Is The Solution

Instead of planning routes manually, you should adopt route optimization software.

Such software allows you to provide your drivers with more efficient routes, which helps them show up on time more often. Your customers will love that! You'll save money on gas, too.

With final mile delivery software, planning routes only takes 30 seconds. All you need to do is plug in your customers' addresses, and then the software does the hard work for you.





Keep An Eye On Your Drivers

Optimized routes won't do you any good if your drivers don't actually follow the routes you give them.

That's why the route planner you invest in absolutely must have a GPS tracking feature. With GPS tracking, you can see where your drivers are in real-time. Whenever you want, you can check in on a driver to make sure they're sticking to their route and staying on schedule.

Keep Your Drivers Safe

Also, GPS tracking software helps protect your drivers from injuries.

That's because in addition to showing you where your drivers are, it shows you how fast they're going as well.

Speeding puts your drivers at greater risk of getting into an accident. When one of your drivers starts speeding, GPS tracking software will tell you about it immediately. You can get that driver on the phone and tell them to cut it out right away.



Do Your Bottom Line A Favor And Adopt Final Mile Delivery Software



By now, the benefits of final mile delivery software should be obvious.

Here's what it boils down to: by switching over to this software, you'll be able to save gas, save time, and make more money.

A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Mississippi River and the French Quarter.

Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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set up routes for your business

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