

# The Time-Saving, Profit-Boosting, Mind-Blowing Power Of Route Optimization Software



Route4Me

eBook  
*Series*



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# Manual Route Planning Takes Too Long

Route planning is complicated.

There's more to it than just figuring out which roads your drivers must take to get to your customers. You also need to account for traffic, weather, construction, customer availability, and other factors.

That can take hours.



# Time Is Money

Manual route planning is more than just time-consuming and annoying. It hits you where it hurts - your wallet.

Every hour spent planning routes is an hour that could have been spent acquiring new clients, training employees, managing workflows, etc.

Making a business profitable is hard. You need to juggle many different tasks in order to make it work. Route planning adds yet another thing you have to deal with.



# Inefficient Routes Lead To Upset Customers

Planning routes manually takes hours, and after all that time and effort, there's no guarantee that the routes you come up with are efficient or even accurate.

In fact, they probably won't be.

A simple mistake like writing "3565 Pinewood St" instead of "3556 Pinewood St" can mess up an entire route. Your drivers will be delayed, and your customers will be forced to wait. They won't like that!





# Shave Hours Down To Seconds

The problems with manual route planning can all be solved by switching to route optimization software.

With such software, planning routes only takes 30 seconds. All you need to do is plug in the addresses of your customers, and then the software does the hard work for you.

Just imagine what you could do with all that extra time...

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## Save Time And Gas

Another advantage to using a route planner is that it produces more accurate and efficient routes than whatever you'd come up with on your own.

That means your drivers won't need to use as much gas to complete their routes. Also, your drivers will be able to show up on time more often. Punctuality is the key to keeping your customers happy.

# Spread The Word

So, using route optimization software will make your customers happier.

Happy customers will naturally recommend your service to their friends and family. This is much more persuasive than blatant advertising. It's the absolute most effective way to attract new customers to your business.



# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
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