

5 Reasons You Should Say “Hello” To Same Day Delivery Software



Route4Me

eBook
Series

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The Delivery Industry Ain't What It Used To Be

Before the internet, customers were happy as long as their order showed up within a day or two of the scheduled arrival date.

Now, things have changed. Customers are more demanding. They expect retailers to offer next-day or even same-day delivery.

That's good news and bad news for delivery companies. Good news: more business! Bad news: if you can't satisfy these demands, you probably won't be in business for long...

How Are You Going To Receive An Order, Prepare It, And Deliver It On The Same Day?

Your business needs to be extremely efficient in order to pull off same-day deliveries consistently.

That's one reason why you need same day delivery software. Here are five other reasons:



#1: Level The Playing Field

Industry leaders like FedEx and DHL have an incredible amount of resources.

They have the most drivers, the most distribution centers, and the best technology.

Well, you can match them on that last factor, at least.

With the right software, you'll be able to organize and execute same day deliveries just as easily as the big boys do.





#2: Save Time

Planning routes without software is time-consuming. In addition to figuring out which roads your drivers must take to get to your customers, you also need to account for traffic, weather, construction, customer availability, and other factors. That can take hours.

But when you have route optimization software, route planning takes less than a minute. All you need to do is plug in the addresses of your customers, and then you're good to go.



#3: Keep An Eye On Your Drivers

Your drivers might be working hard and staying on schedule, or they might be taking breaks and goofing off while they're on the clock.

You can't see them, so how do you know?

GPS tracking is how. With GPS tracking, you can see where your drivers are in real-time. Whenever you want, you can check in on a driver and confirm that they're doing exactly what you're paying them to do.

#4: Improve Safety

In addition to showing you where your drivers are, GPS tracking also shows you how fast they're going. This allows you to improve driver safety.

Speeding puts your drivers at greater risk of getting into an accident. GPS tracking lets you know immediately when one of your drivers starts speeding. You can get them on the phone and tell them to cut it out right away.



#5: Make Your Customers Happy



Perhaps the greatest benefit of same day delivery software is that it makes your drivers more reliable. It helps them show up on time more often.

Your customers will love that!

They'll love it so much that they might even recommend your service to their friends and family. These personal recommendations are the absolute most effective way to attract new customers and expand your business.

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