5 Reasons Why Final Mile Delivery Software Is A Dispatcher's Delight

Route4Me | eBook Series

It's Hard Out There For A Dispatcher

Dispatchers have a difficult job.

In addition to designing routes, which is a hard task in its own right, they also need to make sure their drivers are actually following the routes they give them.

Without the help of final mile delivery software, this is just about impossible to do effectively.

Manual Route Planning Is A Recipe For Disaster

Route planning is complicated. There's more to it than figuring out which roads your drivers need to take to reach your customers. You also need to account for traffic, weather, construction, customer availability, and other factors.

That can take hours. And after all that time spent planning routes manually, there's no guarantee that the routes you come up with are efficient or even accurate.

Don't Disappoint Your Customers

Inefficient/inaccurate routes will prevent your drivers from showing up on time consistently.

Your customers certainly won't like that!

5 Reasons Why You Need Final Mile Delivery Software

#1:
Save Time

Manual route planning can take hours.

But when you have final mile delivery software, planning routes only takes 30 seconds. All you need to do is plug in the addresses of your customers, then you're good to go.

#2:
Show Up On Time More Often

Also, final mile delivery software allows you to provide your drivers with more efficient routes.

That will make your drivers more reliable, so you can maintain a good reputation.

#3:
Turn Restrictions Improve Efficiency

Did you know that UPS saves hundreds of millions of dollars every year by simply avoiding left turns?

It's true. Think about it: when a driver has to turn left, they don't have the right of way. They need to wait for traffic to clear before they can go. All that waiting eats up a lot of time and gas...

Route optimization software can take the left turns out of your routes for you, so you won't have to deal with this problem.

#4:
Keep An Eye On Your Drivers

Are your drivers taking breaks or running personal errands while they're on the clock?

You can't see them, so how do you know?

That's why the best route planners have a GPS tracking feature.
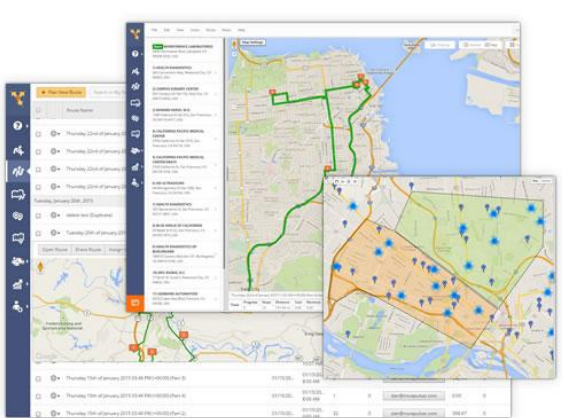
GPS tracking shows you where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on a driver to confirm that they're sticking to their route and staying on schedule.

#5:
Keep Your Customers Happy

The best part of final mile delivery software is that it improves customer satisfaction.

Your customers will be so happy with your service that they might even recommend you to their friends and family.

These personal recommendations are much more persuasive than print, radio, and television advertising. It's the absolute most effective way to attract new customers to your business.

Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line
No Credit Card Is Needed For This Free 7-Day Trial

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Will Get You Set Up Right Away