

4 Reasons Why Pen And Paper Route Planning Is A Nightmare



Route4Me

eBook
Series

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Pen And Paper Route Planning Is A Nightmare

Do you still plan your routes manually?

If so, here are four reasons why you should stop immediately:



#1: It Takes Forever

It's hard enough just figuring out which roads your drivers should take to reach your customers.

On top of that, you also need to account for traffic, weather, construction, customer availability, and other factors.

That can take a *long* time. If you have dozens of customers and multiple drivers, it can take hours.



#2:

The Results Are Often Inefficient And Inaccurate

The worst part of it is, after all that time and effort spent planning routes, there's no guarantee that the routes you come up with are efficient or even accurate.

In fact, they probably won't be. Route planning is complicated. It's easy to make a mistake or two.

Such a mistake could seriously delay your drivers. Your customers won't like that!



#3: It Wastes Fuel

Inefficient routes will force your drivers to use more fuel than necessary to complete their routes.



#4: You Don't Know What Your Drivers Are Up To

Drivers are almost always unsupervised.

They might be working hard and staying on schedule... or, they might be taking breaks and goofing off while they're on the clock.

You can't see them from your office, so how do you know?





It's Time To Make The Switch To Route Planning Software



Save Time, Save Gas, And Make More Money

Final mile delivery software is the solution to all these problems.

With such software, route planning only takes 30 seconds. Also, it allows you to provide your drivers with more efficient routes, so they have everything they need to show up on time consistently. You'll save money on gas, too.

Make sure the route optimization software you invest in has a GPS tracking feature.

GPS tracking shows you where your drivers are in real-time. Whenever you want, you can check in on a driver and confirm that they're doing what you're paying them to do.

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