How Route Mapping Software Will Help You Avoid A Lawsuit



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Manual Route Planning Leads To Legal Trouble



Do you still plan your routes with pen and paper? If so, you should stop immediately.

Route planning is more complicated than just figuring out which roads your drivers should take to get to your customers. You also need to account for traffic, weather, construction, customer availability, and other factors.

That's just too much information for any one person to process. The routes you come up with won't be very efficient. They might not even be accurate.

Can You Afford A Lawsuit Right Now?

Providing your drivers with inefficient/inaccurate routes is a recipe for disaster.

Bad routes will force your drivers to speed in order to stay on schedule. That puts them at greater risk of getting into an accident, which could cost you a fortune in legal fees and damages.



Route Mapping Software Protects Your Drivers From Injury And Protects Your Business From Lawsuits

Reduce Risk While Improving Productivity

Using a route planner (as opposed to planning routes manually) allows you to provide your drivers with more efficient routes.

That way, they can stay on schedule while staying under the speed limit.



Keep An Eye On Your Drivers



Of course, optimized routes won't improve driver safety if your drivers don't actually follow the routes you give them.

That's why the route planner you choose to invest in absolutely must have a GPS tracking feature.

With GPS tracking, you'll be able to see where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on a driver and make sure they're sticking to their route. Also, if a driver starts speeding, you'll know about it immediately.

Save Time, Save Gas, And Make More Money

The benefits of route mapping software go far beyond protecting your business from lawsuits.

Perhaps the biggest benefit of final mile delivery software is that it helps your drivers show up on time more consistently. Your customers will love that!

They'll love it so much, in fact, that they may even recommend your service to their friends and family. This is much more persuasive than blatant print, radio, and television advertising. It's the absolute most effective way to attract new customers to your business.

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See For Yourself What Route4Me Can Do For Your Bottom Line
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