

Trust, But Verify: GPS Tracking Keeps Your Drivers In Line



Route4Me

eBook
Series

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+1-888-552-9045



The Business Benefits Of GPS Tracking

Do you have GPS tracking software?

If not, you need to get it immediately.

GPS tracking will make your fleet more productive, and it'll also reduce your insurance premiums and improve driver safety.



Keep An Eye On Your Drivers

Everyone tends to slack off at work when they're unsupervised, and drivers are almost always unsupervised.

Your drivers might be taking breaks or running personal errands while they're on the clock. You can't see them, so how do you know?

GPS tracking is how. GPS tracking will show you where your drivers are in real-time. Whenever you want, you can check in on a driver to confirm they're doing what you're paying them to do. That allows you to properly evaluate driver performance and get a better ROI on your payroll dollars.

Improve Driver Safety

In the United States, [tens of thousands](#) of people die every year in road collisions.

Speeding puts your drivers at greater risk of getting into an accident. GPS tracking software helps prevent speeding. That's because, in addition to showing you *where* your drivers are, GPS tracking also shows you how fast they're going. If a driver starts speeding, you'll know about it immediately. You can get them on the phone and tell them to cut it out right away.

Protect Your Assets

How much would it cost you if one of your vehicles was stolen? \$10,000? \$20,000? More?

Is that an expense you can afford right now?

GPS tracking improves your chances of recovering stolen vehicles, so you can avoid this expense altogether.



Keep Your Customers Happy And Expand Your Business



Perhaps the greatest benefit of GPS tracking software is that it helps your drivers show up on time more often.

Your customers will love that!

They'll love it so much, in fact, that they might even recommend your service to their friends and family. This is much more persuasive than blatant print, radio, and television advertising. It's the absolute most effective way to attract new customers to your business.

Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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set up routes for your business

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