

# Reduce Travel Time By A Whopping 35% With Final Mile Delivery Software



Route4Me

eBook  
*Series*

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# Manual Route Planning Produces Inefficient And Inaccurate Routes

Route planning is complicated.

There's more to it than just figuring out which roads your drivers should take to get to your customers. You also need to account for traffic, weather, construction, customer availability, and other factors.

When you try to plan routes by yourself, there's so much involved that you'll probably make a mistake or two along the way. That would delay your drivers and upset your customers.



**There's A Better Way!**

# Final Mile Delivery Software Makes Your Drivers More Efficient

There's no reason to plan routes by yourself.

Final mile delivery software does all the hard work for you. Also, it makes your routes more efficient. It's been shown to cut travel time by 35%.



## Less Travel Time Means Less Gas

That's right: 35%.

Less travel time means your drivers won't need to use as much gas to complete their routes. You'll save a fortune on gas.





## Keep Your Customers Happy

Less travel time also helps your drivers show up on time more consistently.

Your customers will love that!

They'll love it so much, in fact, that they might even recommend your service to their friends and family. These personal recommendations are much more persuasive than expensive print, radio, and television advertising. It's the absolute most effective way to attract new customers to your business.





# Keep An Eye On Your Drivers

Of course, you won't be able to benefit from final mile delivery software if your drivers don't actually follow the routes you give them.

Make sure the route planner you invest in has a GPS tracking feature. With GPS tracking, you can see where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on a driver to confirm that they're sticking to their route and staying on schedule.

# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
**No Credit Card Is Needed For This Free 7-Day Trial**

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Our Small Business Routing Experts  
Will Get You Set Up Right Away