

# How Inaccurate Route Planning Leaves You Vulnerable To A Lawsuit



Route4Me

eBook  
*series*

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# Driving Is Dangerous

Road accidents claim [thousands of lives](#) every single day.

Courier companies, propane delivery services, and all other businesses that send employees out to meet with customers need to make sure their drivers are being careful on the road.



# The Legal Consequences Of Collisions



Preventing injuries is important, of course. There are financial incentives to avoiding accidents as well.

In fact, a single accident can cost you a fortune. On top of vehicle repairs and an insurance hike, if your driver is at fault in an accident you may be hit with a barrage of legal fees and damages.

# What Causes Accidents?

Speeding and reckless driving will put your driver at greater risk of getting into an accident.

This a big problem for dispatchers. How do you know if your drivers are speeding when they're on the road and out of sight?

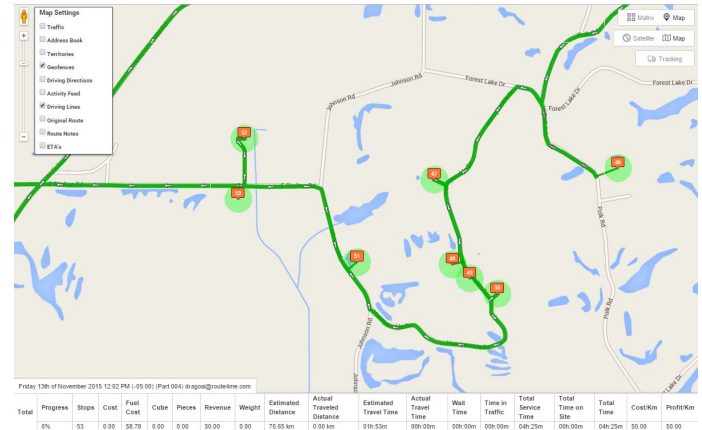




# Keep An Eye On Your Drivers

That's why you need route optimization software. In particular, you need a route planner that has a GPS tracking feature.

GPS tracking shows you where your drivers are and how fast they're going in real-time. If a driver starts speeding, you'll know about it immediately. You can get them on the phone and tell them to cut it out right away.



# Improving Efficiency Improves Safety

Route planning software also protects your drivers in a less direct way, by providing them with more efficient routes.

Inefficient routes may force your driver to speed in order to make it to all their stops on time. But when you have final mile delivery software, your drivers will be able to stay on schedule while staying under the speed limit.



# Do Your Bottom Line A Favor



There are other benefits to using more efficient routes.

In addition to improving driver safety, route optimization software allows you to save time, save gas, and make more money.

A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Mississippi River and the French Quarter.

# Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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