With Cloud-Based Route Planning Software, You'll Never Have a Failure To Communicate Again

Route4Me | eBook Series

What The Deal With The Cloud?

You've surely heard about "the cloud" by now. It's the biggest thing in tech today.

But just what is the cloud, exactly?

Basically, using "the cloud" means remotely accessing someone else's servers instead of using your own.

3 Reasons Why You Should Use The Cloud

There are a number of reasons why cloud-based software is preferable to on-premises software, including:

1. Scalability
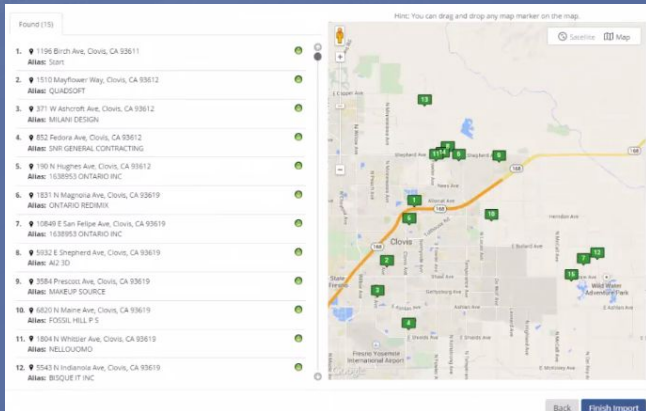
2. Accessability

3. Security

#1:
Scalibility

Who knows what the future holds. A year from today, your business might be worth twice as much as it is now... or, if things don't go your way, maybe it'll only be worth half as much.

That's what makes buying IT equipment so frustrating. If you don't invest enough in such equipment, you won't be ready for a sudden surge in demand. But if you buy too much, you'll end up paying for stuff you don't even use.

Cloud-based software isn't like that. You're accessing a remote server, so you don't need to deal with any upfront costs. You only pay for what you use, and if you ever need to scale up, you can do so with just the touch of a button.

#2: Accessibility

Another key benefit of the cloud is accessibility.

With the cloud, employees can access company-owned apps and data from anywhere. All they need is an internet connection.

This is an especially important feature for courier companies, propane delivery services, and other businesses that send employees out to meet with customers. Being able to communicate with your employees at all times will make your business more productive.

#3: Security

Is your business ready for a disaster?

A fire, flood, or theft could destroy your data if it's not backed up remotely.

You can protect your data by storing it on the cloud. That way, no matter what happens to your office, your data will always be safe and sound. Your whole building could burn to the ground, and your data would still be tucked away on someone else's server, ready to be restored whenever you find a convenient time.

You're Only One Piece Of Software Away From Making Much More Money

Using a cloud-based route planner guarantees that every route you give your drivers is the most efficient route possible. Thats means your drivers will be able to show up on time more often. Your customers will love that!

Overall, route planning software allows you to save time, save gas, and make more money.

Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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And have our small business routing experts
set up routes for your business

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