

Grow Revenue with the Right Route Optimization Platform



Route4Me

eBook
Series

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Do You *Really* Need To Spend Money To Make Money?

To expand your business, you need to hire more employees. But to afford the expense of new employees, you need to expand your business and increase your income first.

That's one tough catch-22 to deal with as a business-owner.

Indeed, employees are expensive. In addition to salaries, you'll be on the hook for training, benefits, and other expenses as well.

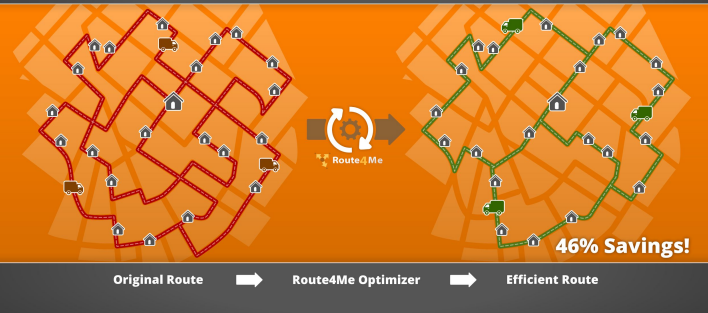
If only there were a way to expand your business without hiring more employees...

Have Your Cake And Eat It Too

Wait, there is a way! By making your employees more productive, you can serve more customers without expanding your staff (which means without expanding your payroll).

Route optimization software will make your employees more productive. It guarantees that every route you give your drivers is the most efficient route possible.

If A Picture Is Worth 1,000 Words
What Do These Pictures Say About  Route4Me?





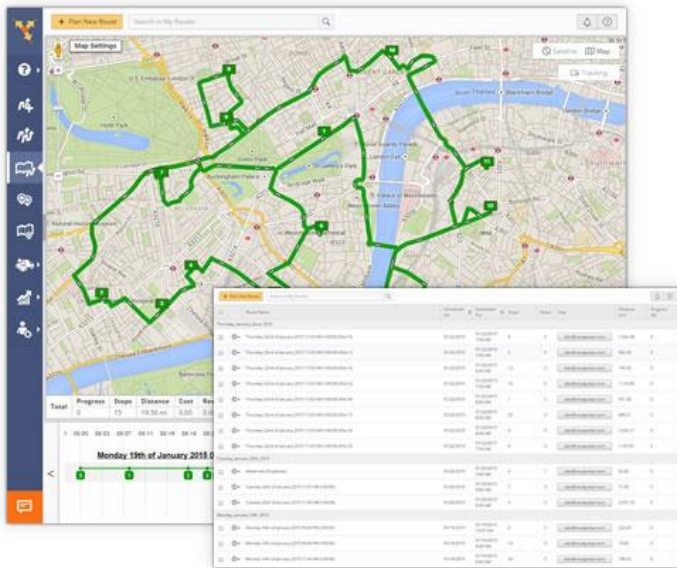
Other Features Offered By Route Optimization Software

Make Sure Your Employees Are Doing What You Want Them To Do

Of course, optimized routes won't do you much good if your drivers don't actually follow the routes you give them.

This is why the best route planners have GPS tracking capabilities.

GPS tracking will show you exactly where your drivers are in real-time. It'll show you how fast they're going, too. That way, you can check in on a driver whenever you want to make sure they're sticking to their route and staying on schedule.

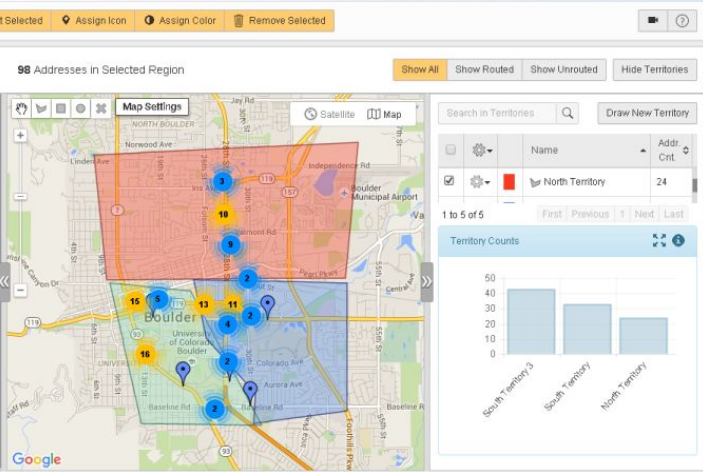


Divide And Conquer

Territory Mapping is another feature you should look for in your route optimization solution.

It's a waste of time to send your drivers back and forth across your entire service area. Instead, you should break your service area up into different territories and assign a driver to each territory.

A territory mapping feature allows you to do exactly that. Your drivers will be able to be more productive when all their stops are closer together.





Route Planning Software Will Help You Keep Your Customers Happy

Print, radio, and television advertisements can cost a fortune.

And after all that money spent, ads often aren't very effective. It's easy to turn the dial to another station when an ad comes on the radio. People go to the bathroom when an ad comes on TV, or they just skip through it if they have DVR.

The best advertising method is absolutely free. You just need to maintain a good reputation.

If you can manage to keep your customers happy, they'll recommend your service to their friends and family. These personal recommendations are much more persuasive than blatant advertising.

Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line
No Credit Card Is Needed For This Free 7-Day Trial

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Will Get You Set Up Right Away