

Jumpstart Revenue Growth with Sales and Route Planning Alignment



Route4Me

eBook
Series

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Forget About The \$1 Million Mark

There's a popular theory in business: once you make more than a million dollars in revenue, your future is pretty much secure.

Like a lot of theories, this isn't exactly true. Financial ruin might be just around the corner. To survive, you always need to be thinking about the future and adjusting to the changes in your industry



Aligning Sales And Operations



Silos are no good. To keep attracting new customers and making more money, your sales and operations teams need to work together.

Let's delve into this topic in a little more detail, shall we? Here are three ways to improve workplace efficiency and boost your bottom line:



#1: Serve More Customers



Have Your Cake...

It's hard to expand your business. Usually, you must hire more employees in order to serve more customers and increase your income. The problem, though, is that you must first increase your income in order to afford all the costs associated with hiring new employees.

That's a tough catch-22 to deal with. But what if you could somehow serve more customers without expanding your workforce?

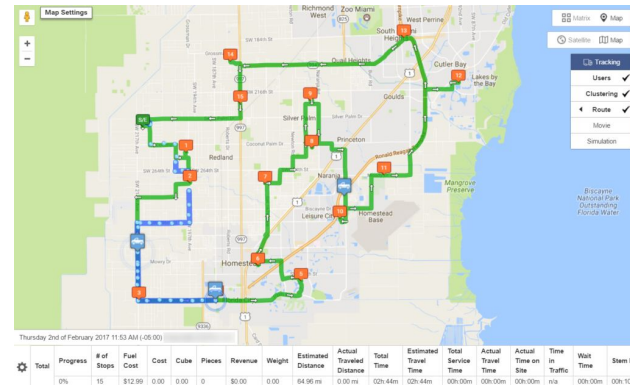
Route optimization software allows you to do exactly that.



... And Eat It, Too

With route optimization software, you can guarantee that every route you give your drivers is the most efficient route possible.

That way, your drivers can visit more customers every day without having to rush to do so. You can serve more customers without adding any members to your team.





#2: Improve Customer Service

Get There When You Said You'd Get There

Arriving late makes your customers feel disrespected.

Route optimization software gives your drivers everything they need to show up on time, every time. Your customers will certainly love that!





#3: Bolster Your Reputation

The Most Effective Marketing Tactic Of All...



The best thing about route planning software is that, by making your drivers more reliable, it improves your reputation.

Think about it: when you keep your customers happy, they'll naturally recommend your service to their friends and family.

These personal recommendations are much more persuasive than blatant advertising. It's the absolute most effective way to attract new customers to your business.

It's Time For A Change



Stay one step ahead of your competitors. Taking advantage of cutting edge technology will increase your efficiency and give customers a reason to choose you over all their other options.

After you adopt route optimization software, you'll save time, save gas, and make more money.

A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Metairie Cemetery and New Orleans Country Club.

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