

I'm Growing Too Quickly & I Can't Handle Running The Show



Route4Me

eBook
Series

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+1-888-552-9045



The Thing About Growing Too Quickly...

Growth is always positive for a business, right?

Not exactly. It's only a good thing when you're prepared to handle it.

Imagine this scenario: your marketing efforts have paid off, and you just attracted a bunch of new customers. But your drivers are already working as hard as they can, and you can't afford to hire any new drivers.

The Thing About Growing Too Quickly...

You don't want to stretch your drivers too thin. If you assign your drivers more customers than they can handle, they'll start showing up late. You'll earn a reputation as an unprofessional, unreliable organization. This will make many of current customers leave you for one of your competitors, and it'll make it hard to attract new customers, too.



What If You Could Grow Your Business Without Increasing Your Payroll Expenses?



Sacrificing stability for short-term profits will come back to bite you. But what are you supposed to do? Turn away new customers?

That's not necessary. If you can make your drivers more efficient, then you won't need to hire more people to grow your business.

Route optimization software makes this possible.

Improving Efficiency Eliminates The Need To Hire New Employees

Such software guarantees that every route you give to your driver is the most efficient route possible. That means your drivers can make more stops without having to rush to do so.





Route4Me Allows You To Visit More Customers Without Hiring More Drivers



Plan Your Routes More Effectively

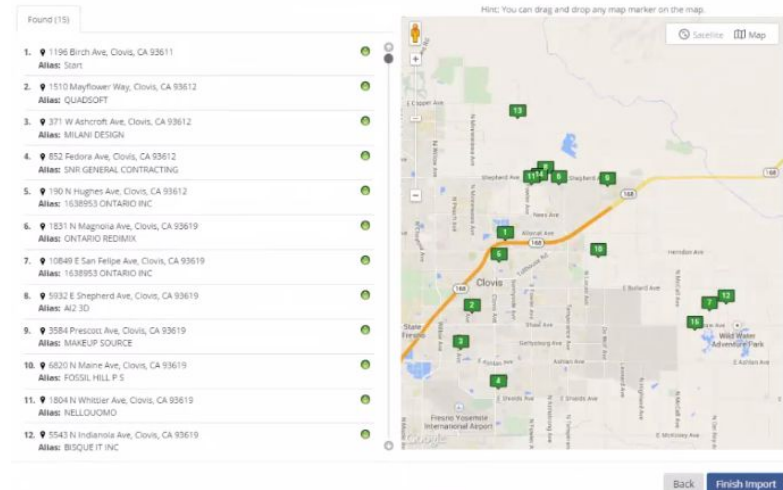
A Dispatcher's Dream

Planning routes with Route4Me is easy.

First, upload a spreadsheet of the addresses you need to visit. You can also upload a scan of your addresses or copy and paste your addresses directly into Route4Me.

If any of the addresses look suspect (for example, if all of your stops are in Los Angeles, except for one that's in Alaska), our system will flag them for you so that you can confirm they're correct before you continue.

That's all you have to do! Hit the “Finish Import” button, and Route4Me will generate an optimized route for you in 30 seconds or less. To learn more about how to use Route4Me, check out our [Route Planning Manual and Tutorial](#) page.





Delegate Work To Different Users

User Types Help Keep Everything Organized

Route4me allows you to divide your team into four different user types:

- Account Owner
- Administrator
- Regional Manager/Dispatcher
- Driver

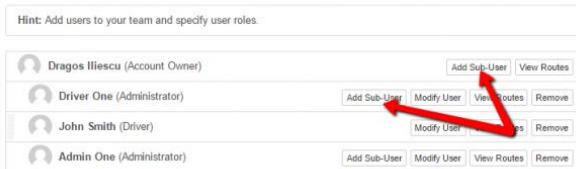
There are specific functions that each user type plays. As the account owner, you get to set the kind of permissions each user gets.

Accessing Users and Setting Permissions

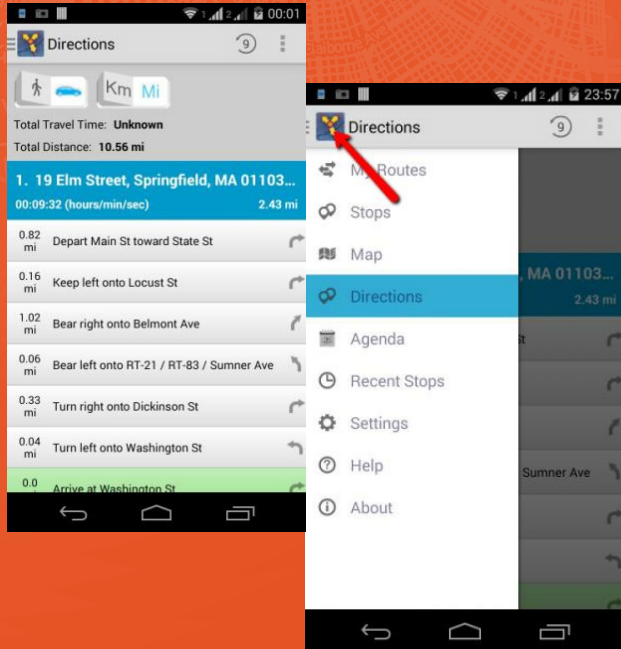
To access this feature, go to the **Team** tab on your account page, and then click on **Users**. You can set different permissions for these different user types, which will help you keep your team organized and productive.



Users



Always Know What Your Drivers Are Up To



Using Your Mobile App

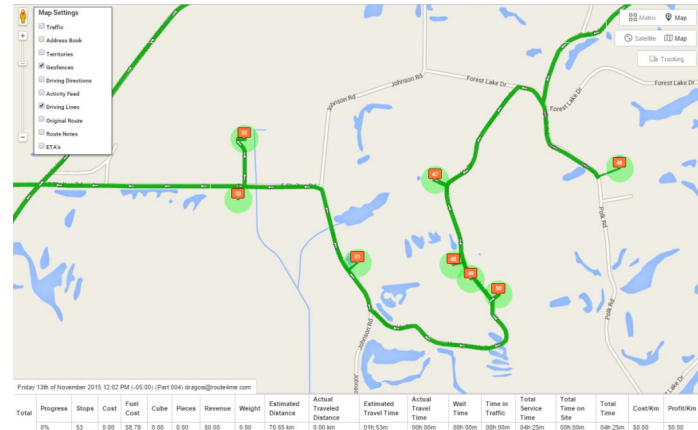
The Route4Me mobile app (available on both iOS and Android) makes it easy for your drivers to get to where they need to go.

They can access audio turn-by-turn directions by pressing the “Directions” button on the top-left corner of their screen.

Any changes you make to a route on your office computer are automatically reflected on your driver’s smartphone.

Tracking Drivers Real Time

You can also use the mobile app you track what your drivers are doing in real-time. That way, can make sure your drivers are always sticking are schedule. With Route4Me, you can reduce expenses, improve driver performance, and make more money.



A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Metairie Cemetery and New Orleans Country Club.

Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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And have our small business routing experts
set up routes for your business

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