

# How to Take Thousands of Stops and Plan Accurate, Weekly Routes for Your Drivers in 20 Minutes



Route4Me

eBook  
*Series*

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# Multiple Drivers + Thousands of Customers = Very Problematic Manual Route Planning



If you plan your routes the regular way with pen and paper or use free mapping software, it's difficult to distribute the work evenly throughout your drivers, especially if you have thousands of customers to visit and service.

# Manual Route Planning Is Difficult To Process

It is very hard to overcome this challenge by yourself. You also have to consider the traffic, the weather, ongoing construction, and other factors. This makes your manual route planning even more complicated than usual.



# Working On Routes Manually Increases The Chances Of Lopsidedly and Incorrectly Distributing Routes

**Drivers end up with either too little work or too much work.**

Oftentimes, you'd end up giving some drivers with too little work.

This means that you are paying people to just sit around, doing nothing.

Other times, you might end up giving some drivers, too much work.

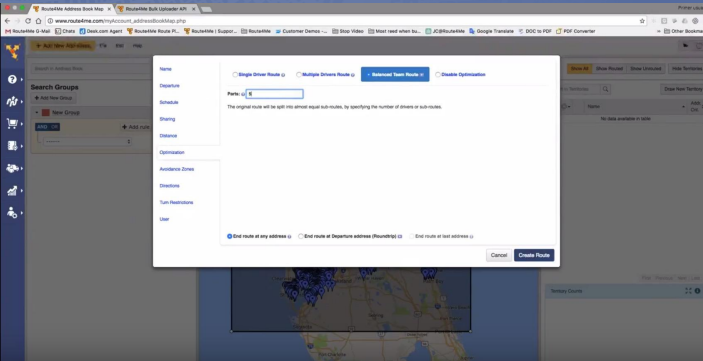
As a result, drivers put themselves at a higher risk of getting into an accident. This is because they're rushing to stay on schedule. More often than not, they'll probably be late. This can damage your business reputation due to poor customer service.

# Handling This Manually By Yourself Isn't The Only Way

## Route Optimization Can Be The Solution

With route optimization, you can distribute the workload evenly among your drivers by just clicking a button---it's that simple!

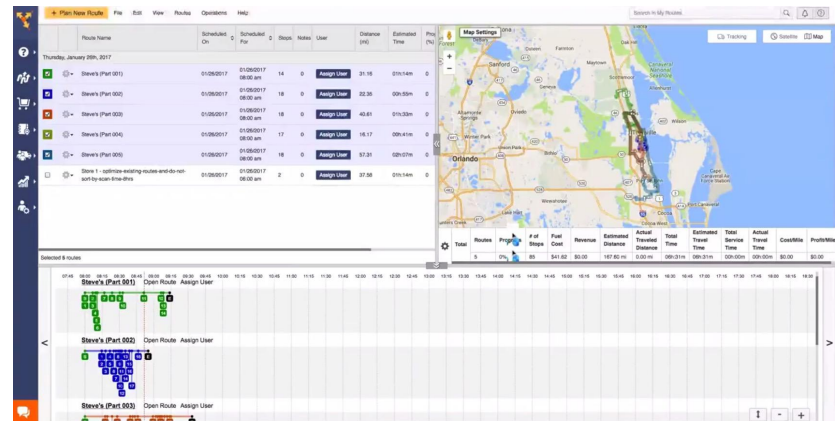
By ensuring that your drivers don't work too much, you will ensure that you follow the [Hours of Service of Drivers Rules under the FMSCA](#). This will help your company avoid federal penalties and fines.



# Easily Handle Thousands of Customers and Multiple Drivers at One Go

Route4Me is a route optimization software that helps you conveniently plan routes ahead of time

- Maximize your drivers' times
- Upload thousands of addresses all at once
- Analyze your data in bulk
- Design a balanced route for your existing drivers
- Give your drivers the appropriate amount of work



Route4Me helps you manage your operations by maximizing your time and your drivers'

# Yes! Begin My Free Trial Today

Prove to yourself that Route4Me is right for your business.  
**There Is No Credit Card Needed For This Free 7-Day Trial.**

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And Have Our Small Business Routing Expert's  
Set Up Routes For Your Business