

# Choosing The Right Route Optimization Software



Route4Me

eBook  
*series*



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+1-888-552-9045





# Before You Buy Route Optimization Software, Ask Yourself The Following Questions First:

#1: Does It Have GPS Tracking?

#2: Is It Easy To Use?

#3: Is There A Free Trial?

#4: Is Customer Support Responsive?

#5: Do You Need To Commit To A Long-Term Contract?

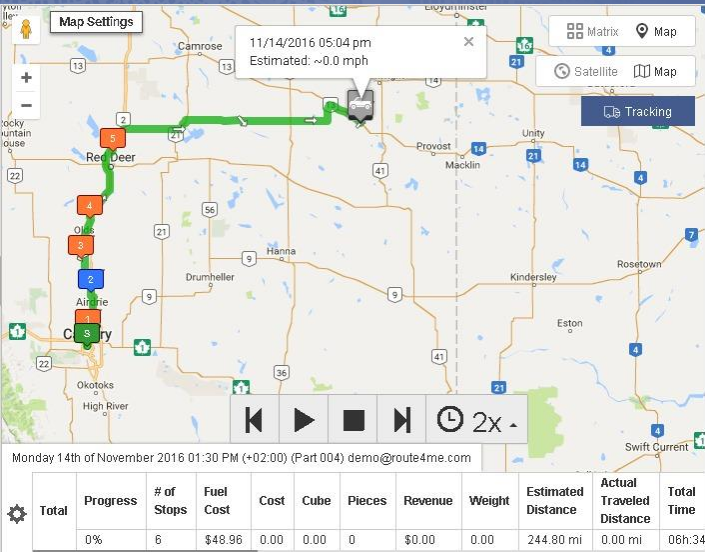


# Does It Have GPS Tracking?

Route optimization software guarantees that every route you give your drivers is 100% accurate and optimized.

But that won't matter much if your drivers don't actually follow the routes you give them.

GPS tracking allows you to see where your drivers are and how fast they're going in real-time. Whenever you want, you can check in on your drivers and make sure they're doing what you want them to do.



# Is It Easy To Use?

Also, you won't be able to see the benefits of route optimization software if your drivers can't figure out how to use it.

That's why it's so important for your route planner to be easy to use. The whole point is to make your drivers more efficient. If the software has a confusing interface, it'll end up slowing your drivers down instead.



## Is There A Free Trial?

But how will you know if route optimization software is easy to use before you buy it?

You need access to a free trial. If a company isn't willing to let you try out their software for free, they're not worth your time. Use a software provider that's more confident in their product instead.





# Is Customer Support Responsive?

A free trial also gives you a chance to test the company's customer support.

Even if you don't run into an issue, give their support hotline a call. Did they answer, or did you have to leave a message?

Send them an email as well. How long did it take them to respond?

Do they have online chat support?

You don't want to be left hanging when you're in need of help.



## Do You Need To Commit To A Long-Term Contract?

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Even if everything goes well with the free trial, a month or two after you buy the software you may run into some issues. For example, it might start freezing up or crashing constantly.

Don't commit to a long-term contract that lasts for year or more. Find a provider that will let you be more flexible than that.



# How Does Route4Me Hold Up?

#1: Does It Have GPS Tracking? **YES.**

#2: Is It Easy To Use? **YES.**

#3: Is There A Free Trial? **YES.**

#4: Is Customer Support  
Responsive? **YES.**

#5: Do You Have To Commit To A  
Long-Term Contract? **NO.**





A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Mississippi River and the French Quarter.

# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
**No Credit Card Is Needed For This Free 7-Day Trial**

[Click Here To Begin Your Free Trial](#)

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Our Small Business Routing Experts  
Will Get You Set Up Right Away