Does Route Planning Make You Want To Scream? It's Time To Try Final Mile Delivery Software

Route4Me | eBook Series

The Final Mile Is A Problem

The final mile stage of the supply chain is responsible for over half of all delivery costs.

In case you're not familiar, the "final mile" refers to the last leg of the delivery process. This is when goods are moved from a regional transportation hub to the customer's actual location.

Paperwork, inaccurate routes, and dispatch issues are what make the final mile so expensive.

The Final Mile Is A Problem

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Today, we'll focus on the advantages of using a route planning software to solve your last mile delivery problem.

Final Mile Delivery Software Is The Solution

Rip up your maps. Go ahead and throw your pen out the window. Final mile delivery software takes paper out of the route planning process.

Such software allows you to plan routes, assign drivers to routes, and monitor your drivers from your computer. You'll save time, save gas, and make more money.

Save Time

Manual route planning is incredibly time-consuming. In addition to figuring out which roads your drivers must take to get to your customers, you also need to account for traffic, construction, weather, customer availability, and other factors.

If you have dozens of customers and multiple drivers, it'll take hours to plan routes by yourself.

But you don't need to plan routes by yourself. With final mile delivery software, all you need to do is plug in your customers' addresses, and your route will be ready in 30 seconds or less.
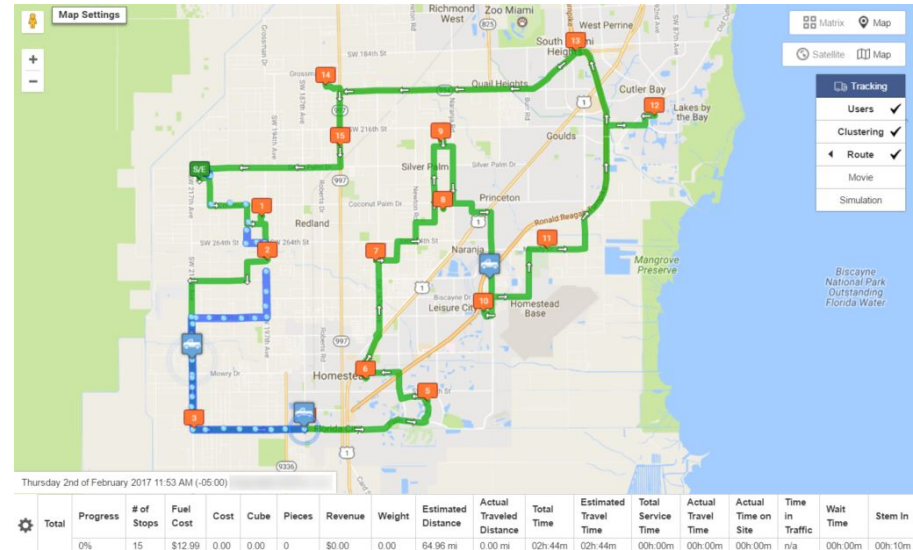
Keep An Eye On Your Drivers

Of course, optimized routes won't do you much good if your drivers don't actually follow the routes you give them.

That's why you should make sure that the route planner you invest in has a GPS tracking feature. GPS tracking lets you see where your drivers are and how fast they're going in real-time.

Whenever you want, you can check in on a driver to confirm that they're sticking to their route and staying on schedule.

Save Gas

According to Aberdeen Group, a leading technology research firm, GPS fleet management solutions lead to fuel savings of $1,055 per vehicle per year. They improve work order completion by 27% to 42%.

Improve Customer Satisfaction

Final mile delivery software allows your drivers to show up on time, every time.

Your customers will love that! They might even love it so much that they recommend your service to their friends and family. These personal recommendations are the absolute best way to attract new customers to your business.

Start Your Free Trial Today

See for yourself what Route4Me can do for your bottom line

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Call Us: +1-855-823-2598

And have our small business routing experts
set up routes for your business

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