

How The Best Dispatchers Use GPS Tracking Data



eBook
Series

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Even Good Employees Slack Off Sometimes



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No one spends 100% of their time at work actually working.

Every now and then, an employee will turn to a co-worker and chat for a few minutes. Sometimes, people will put aside the spreadsheet they're working on to see what their friends are up to on Facebook.

This Turns Into A Bigger Problem With Unsupervised Employees

When the boss goes away on vacation, for example, production usually slows down significantly.



Most Employees Waste Time Every Single Day

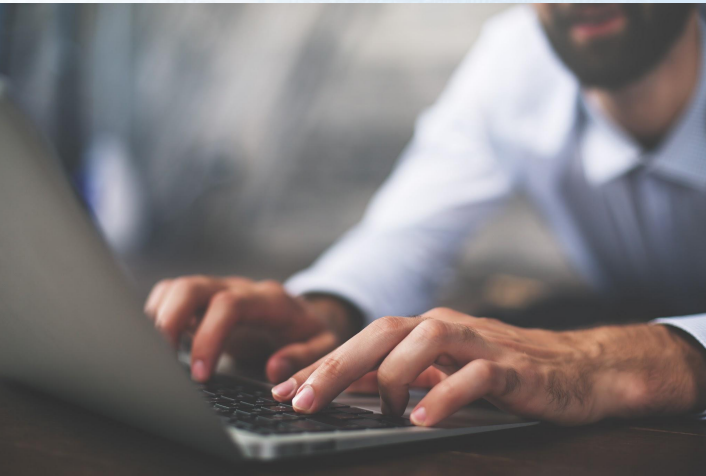
A [2014 Salary.com survey](#) found that 69% of workers admit to wasting at least some time daily. 31% say they waste about an hour a day.



Drivers Tend To Waste More Time At Work Because They're Almost Always Unsupervised

They're not inherently lazy. They just have more opportunities to get away with slacking off. Drivers can take an unsanctioned break at a cafe or even stop by a friend's house to hang out. No one is there to catch them in the act.

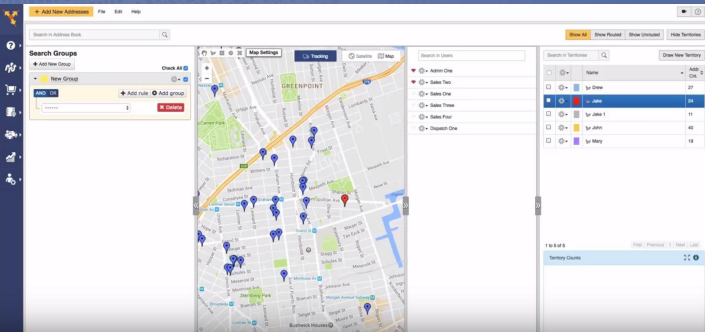
Payroll is one of your biggest expenses, so your drivers wasting hours of paid time every day is unacceptable. You need a way to monitor what your drivers are up to while they're on clock.



GPS Tracking Is A Dispatcher's Best Friend

See What Your Drivers Are Doing In Real-Time

With GPS tracking, you'll always be able to check in on your drivers, even if they're hundreds of miles away. You'll know if they're falling behind schedule or not following a route for some reason, so you can give them a call and find out what's going on.

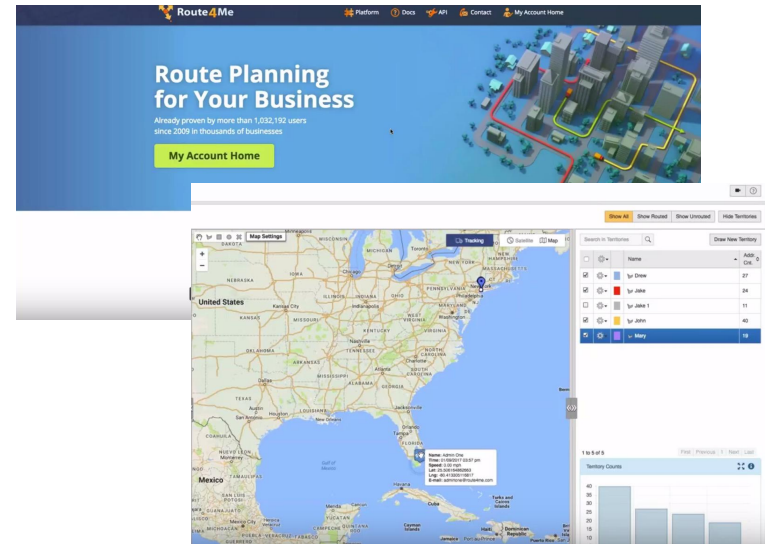


GPS Tracking Improves Driver Safety, Too

In addition to knowing where your drivers are, GPS tracking will also reveal how fast they're going.

You can use the GPS tracking to stop your drivers from speeding. Speeding puts your drivers at a greater risk of getting into an accident.

When you see a driver speeding, you can get them on the phone and tell them to cut it out immediately.



Other GPS Tracking Benefits

Speeding is actually a waste of gas. In curbing your drivers' tendency to speed up, you save on money!



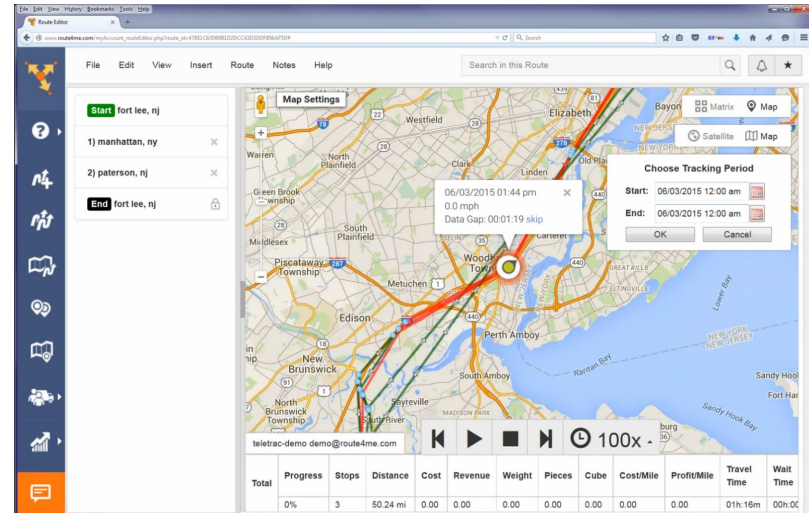
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Moreover, some insurance providers offer lower premiums to companies that use GPS tracking.

Access Data In Real Time Or At Any Time

You don't need to view tracking data in real-time if you don't want to. Managing a business is busy work, so you probably don't have time to just sit around and watch your drivers all day.

GPS tracking data is automatically saved. You can play it back whenever you find a convenient time.



The screenshot displays the Route Editor application interface. On the left, a sidebar contains navigation icons. The main area shows a map of the New York City region with a route highlighted in red and orange. A 'Choose Tracking Period' dialog box is open, showing a date of 06/03/2015, a time of 01:44 pm, a speed of 0.0 mph, and a data gap of 00:01:19 skip. Below the map, a table provides summary statistics for the route.

Total	Progress	Stops	Distance	Cost	Revenue	Weight	Pieces	Cube	Cost/Mile	Profit/Mile	Travel Time	Wait Time
	0%	3	50.24 mi	0.00	0.00	0.00	0.00	0.00	0.00	0.00	01h:16m	00h:00m

Knowledge Is Power



Data Collected With GPS Tracking Provides Valuable Insights About Your Business

This information will allow you to get a better understanding of how you're using your resources. It makes it easier to accurately assess driver performance.

Overall, GPS tracking software helps you make more informed business decisions.

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