How To Manage Multiple Subcontractors Without Sacrificing Your Quality Standards



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The Problem With Hiring Temporary Workers

Meeting customer demand can be quite the juggling act. Every business wants to expand, but when you expand too quickly, it puts a huge strain on your staff. Hiring more employees would allow you to adjust to a bigger workload. You may be unable to afford adding new members to your staff, though.

One solution is to hire subcontractors or temporary workers. That'll help you keep up with demand, and it saves you from all the extra taxes and benefits that make hiring full-time employees so expensive.

Temporary Workers: Ending Up Spending More

You also might need to use temporary workers if there are seasons when you're particularly busy,

Here's the problem with hiring temporary workers: they know they're never going to be promoted. They know they're never going to get a raise. So why should they give you their full effort?

Long-term, full-time employees can climb the ladder and earn the prestige of a higher title (and the higher pay that comes with it) if they work hard. Temporary workers don't have that incentive.

GPS Tracking Makes Managing Subcontractors Easy

Keep An Eye On Your Temporary Workers



So, subcontractors tend to slack off a bit, because they know they don't have a future with your company.

This is an especially big problem for courier companies, sales operations, and other businesses that hire temporary drivers.

Drivers are almost always unsupervised. This gives them a lot of opportunity to slack off. While they're on the clock, they might take an unsanctioned break and stop at a cafe for a bite to eat. They might even stop by a friend's house to hang out when they should be working.



You don't want to pay someone to hang out with their friends, right?

Our vehicle route planning software has a GPS tracking feature that allows you to see what your subcontractors are doing in real-time.

If they start doing something other than what you're paying them to do, you'll know about it immediately.







Driver Activity Tracking



Route4Me offers many ways to monitor your drivers.

Real-Time Tracking: You can use the route editor (for individual drivers) or the Multiple Routes Map (for multiple drivers) to see what your drivers are doing in real-time.

Visited/Departed Tracking: As your driver reaches each destination on their route, you can have them mark the addresses as visited on the Route4Me mobile app. You can have them make a note of when they depart each stop, too.



Tracking History: Route4Me automatically saves the tracking information for each route. Instead of watching your drivers in real-time, you can wait and review their progress later, whenever it's more convenient for you. For more information, visit our Driver Activity Tracking page.



Exporting Tracking History



Route4Me's vehicle route planning software also allows you to export your tracking history. Our Exporting Tracking History feature has the following elements:

Timestamp: The date and time of each recorded activity, **Lat:** Latitude of the location marked as visited or departed, **Lng:** Longitude of the location marked as visited or departed, **Speed:** The speed of the vehicle in miles per hour

You can read more about our Exporting Tracking History feature <u>here</u>.

The Benefits Of Vehicle Route Planning Are Impossible To Ignore

The research firm Aberdeen Group conducted a study looking into the effects of technology on business, and they found that businesses that started using GPS tracking devices received the following benefits:

- 12.2% increase in service profitability
- 14.8% reduction in average travel time
- 13.2% reduction in fuel costs

GPS Tracking Lets You Stay in the Passenger Seat

GPS tracking is like being in the passenger seat of your employee's vehicle at all times, even when you're actually sitting in your office. You'll always know what's going on.



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