

# How Dispatchers Use Optimized Routes To Design Data-Driven Customer Experiences



Route4Me

eBook  
*Series*

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# Route Optimization Software Improves Customer Satisfaction



Route4Me guarantees that every route you give your drivers is the most efficient route possible.

Your drivers will show up on time more often, which is sure to make your customers happier.

# GPS Tracking Provides Peace Of Mind

No one likes waiting. Your customers will want to know when they should expect you to arrive.

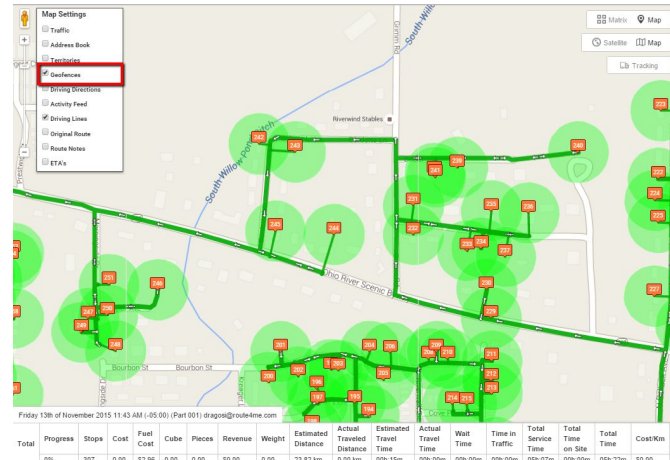
Route4Me has a GPS tracking feature that allows your customers to see exactly how long they'll need to wait.



# Use Geofences To Give Your Customers A Head's Up

Geofences are custom borders you can draw in the interactive map that trigger actions when your drivers cross into them.

You can place them around your customers and set it up so that customers get a text message when your driver is close by.



# ETAs Adjusted Automatically



Sean Locke Photography/Shutterstock.com

The ETA you're sharing with your customer on Route4Me automatically updates to reflect your driver's real-time progress.

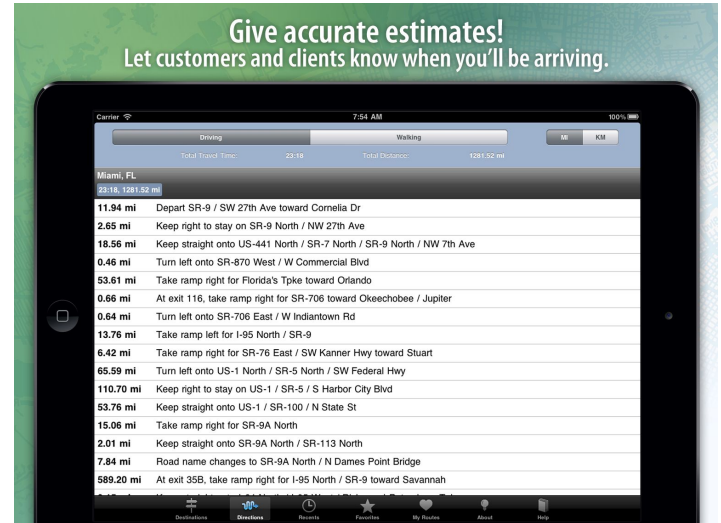
If there's a delay for any reason, the customer will know about it immediately.



# The Bottom Line

With Route4Me, you can reduce your fuel expenses, make your employees more efficient, and improve customer satisfaction.

Route4Me has been downloaded over a million times. We must be doing something right.



A faint, light-colored map of New Orleans is visible in the background, showing streets, parks, and landmarks like the Mississippi River and the French Quarter.

# Start Your Free Trial Today

See For Yourself What Route4Me Can Do For Your Bottom Line  
**No Credit Card Is Needed For This Free 7-Day Trial**

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Our Small Business Routing Experts  
Will Get You Set Up Right Away