

Don't Get Fooled: GPS Tracking Keeps Your Drivers Honest



Route4Me

eBook
Series

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Time Is Money

You're paying for your employees' time. Whenever they waste time, they waste your money.

This is a big problem for courier companies, propane delivery services, and all other businesses that send employees out to meet with customers. Drivers might be taking unsanctioned breaks while they're on the clock. You can't see them, so how do you know?



Time Is Money



- By creating good business strategy
- By constantly looking for ways to develop your business processes
- By strategically allocating your time
- By trimming down unnecessary activities
- By hiring the best people for the job
- By investing in the right equipment
- By using a route planning device

Keep An Eye On Your Drivers

**“The bad news is time flies. The good news is you’re the pilot.”
– Michael Althsuler**

GPS tracking software will show you where your drivers are in real-time.

Whenever you want, you can check in on a driver to make sure they’re sticking to their route and staying on schedule.



Not So Fast!

In addition to showing you where your drivers are, GPS tracking software will also show you how fast they're going. That way, you can ensure your drivers aren't wasting gas and putting themselves in danger by speeding or driving recklessly.



Mobile Phone Tracking

Standalone GPS tracking devices can be quite expensive.

But there's no need to buy your own devices. All your drivers already have GPS tracking device on them - it's called a smartphone.

Be sure that the route planner you invest in can connect to your drivers' smartphones. Otherwise, it'll cost you a whole lot more to track your drivers.

A Good Reputation Is The Greatest Advertising Tool Of All



GPS tracking makes your drivers more productive. It helps them show up on time more often.

Your customers will love that! Happy customers will naturally recommend your service to their friends and family, which is the absolute best way to attract new customers to your business.

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See for yourself what Route4Me can do for your bottom line

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set up routes for your business

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