4 Ways to Reduce Time

Tediously Spent Planning Optimized Routes for Your Drivers

Route4Me

Catch 22?

Does Time Spent Optimizing Routes Really Save You Money?

In a perfect world, your drivers would know exactly who to visit and in what sequence.

In that "perfect" world, drivers wouldn't need any supervision, dispatching, training, or guidance.

But in the <u>REAL</u> world, **you're responsible** for your drivers and having them meet daily obligations...
And without Route Optimization software, that means hours of route planning by hand.

Route Optimization - A Necessary Investment for Profitability

Transportation and vehicle costs are a huge part of your monthly budget.

With that in mind, also consider that very few businesses can afford to have their employees wasting time and money driving around aimlessly, which means that **employees require a planned route handed to them on a silver platter.**

Someone definitely has to optimize employee driving routes, but that *somebody* will have less time available to actually grow your business...

Using Automated Route Optimization software creates driving routes in seconds for all your drivers, so you don't need anyone planning routes or guessing.
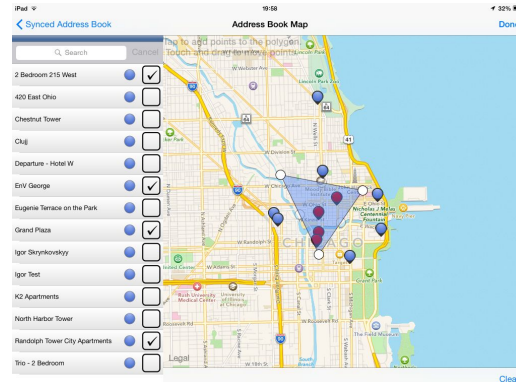
#1: Store Your Client Locations In One Place

One of the biggest time wasters in any business is poor organizational skills or systems.

A study by Fujitsu determined that professionals waste over 150 hours each year searching for misplaced documents and information.

If you've got all your customer addresses on index cards, in a binder, or on the backs of napkins....you are wasting more time than you think!

When you use a system that instantly finds any customer location and shows it to you on a map, you will save time finding addresses AND planning routes with just a single click.

Over 150 work hours wasted on searching for misplaced documents.

Fujitsu "Document Scanning in the Office" at http://www.fcpa.fujitsu. com/download/download/scanners/scansna pwhitepaper.pdf

Is route optimization merely a way to sequence the locations I have to visit today?

Time	
Time Window Start	Day 1, 02:30 AM
Time Window End	Day 1 , 05:30 PM
Service Time ⚙▾	00h:10m

#2: These Painfully Small Details Break Routes

Absolutely not! Because if you run a real business, it means that there are many variables in addition to travel time and distance that affect how your routes are sequenced:

- Different customers have differing priorities to you,
- Require drivers to arrive during specific time windows,
- Some of your vehicles have different volume capacities, road restrictions, and maximum load weights
- Your drivers have different operator skills, and sometimes you need certain drivers to visit certain customers

Imagine if you had to plan a route to visit 500 locations per day.

Could you take all of the above into consideration when creating an optimally sequenced route in just a few seconds?

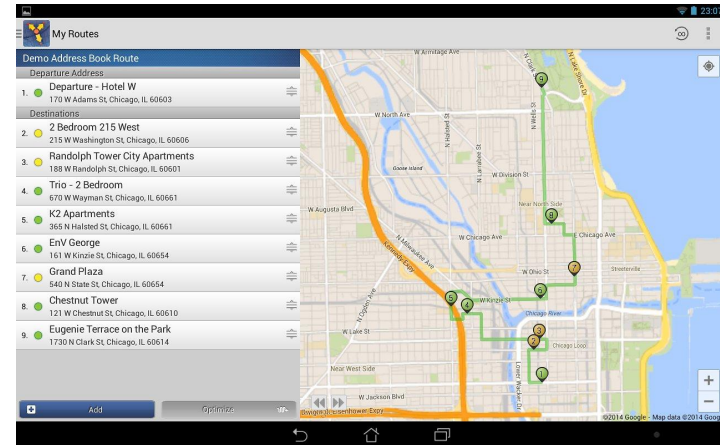# #3 Proverb: You Can't Manage What You Can't Measure

All those control knobs and meters in a Nuclear Power Station are there for a reason...

Operators are able to monitor and measure every part of the plant to make sure it's running safely and efficiently.

Do you have that same level of visibility into your business? Are you always guesstimating or using real numbers?

Route Optimization software **automatically** computes the everything you need to know about the routes your company is running so you can be prepared for anything:

- Distance, Time, Estimated Arrival Time, Fuel Usage, and Fuel Costs
- And it even captures things like how much time your drivers spend at a customer's location

Computers might not be able to think by themselves (yet!), however they surpass the human brain by light years when it comes to calculating numbers quickly.

#4: Don't Get Stuck Micro Managing Every Driver

With hundreds of stops and dozens of drivers...planning every route manually is a waste of time!

What you need is a system that allows you the following;

1. Select any address from a list or map
2. Enter the amount of drivers you've got
3. Plan multiple routes at once based on the above data
4. Automatically distribute the routes to your drivers phones, so they know the exact sequence

A great route planning system should automate AT LEAST 95% of the work for you, leaving just a small portion of setting up and monitoring the process for you.

Image courtesy of stockimages at FreeDigitalPhotos.net

Focus on Growth... Not Doing Everything By Yourself

Concentrate Your Time On High-Value Tasks

- Everything else should be outsourced or automated, like calculating small details for every route planned.

Use Technology and Processes To Their Fullest

- Just like using accounting and finance software, use the power of computers to maximize your time.

Invest In a Route Planning System

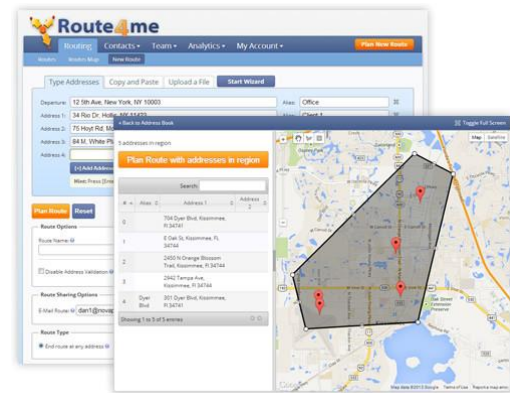- Whether you've got 10 or 100 drivers, find a route planning system that fits your business needs and use it!

Image courtesy of Feelart at FreeDigitalPhotos.net

Easy & Powerful Route Planning Done For You

Gone are the days only enterprises have the cash to use route planning systems. Route4Me is designed to scale to your needs & accurately plan routes in seconds while still exceeding the power of conventional GPS systems.

- Select your stops from a map and optimize the sequence in which your drivers will go about their day in seconds.

- Add specific time windows for stops, time spent at location, avoid certain roads, and more...

- Instantly calculates the driving time, including traffic delays, between hundreds of locations at once.

- Easily plan multiple routes for all your drivers with just a few mouse clicks...even if you have hundreds or thousands of stops each day.

Route4Me's Mobile Phone App Gives You & Your Drivers All The Tools Needed

Yes! Begin My Free Trial Today

Prove to yourself that Route4Me is right for your business.
There Is No Credit Card Needed For This Free 7-Day Trial.

[Click Here To Begin My Free Trial]

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And Have Our Small Business Routing Experts
Set Up Routes For Your Business