

Why Are My Competitors Always Beating Me?



eBook
Series



Whether You Like It or Not, Your Employees Are Always On Their Cell Phones!

It's a given that staff who are sitting right beside you in the office are easier to monitor than those out in the field.

But even with supervisors in the office, you can't monitor every employee - and with all of today's gadgets it's becoming easier than ever to get away with not working!

Considering that it's already so challenging to monitor people inside the office, have you considered how difficult it truly is to manage those who are in the field?

Fact: 64% of Employees Visit Non Work-Related Websites on Your Dime Every Day

<http://www.forbes.com/sites/cherylsnapconner/2012/07/17/employees-really-do-waste-time-at-work/>

Other Smart Phone Activities Happening On The Road Every Day:

- Texting While Driving. A deadly combination, that will be extremely costly for you.
- Google searches. Although they might be searching for information for their job, studies have shown that a good chunk of their time is spent on personal searches, like vacation deals and upcoming TV shows...
- Social Media. Facebook, Twitter, Pinterest and a host of other networks. In today's smartphone world, everyone can take a picture and share it with friends while on the go.
- Checking Emails. A recent study suggests that employees waste up to 24% of their time on useless email reading and writing.
- Socializing With Friends. Just because they are driving by themselves doesn't mean they aren't socializing with co-workers...because everyone can now send free text messages for as long as they want...

Cell Phones... Blessing or a Curse For Your Business?

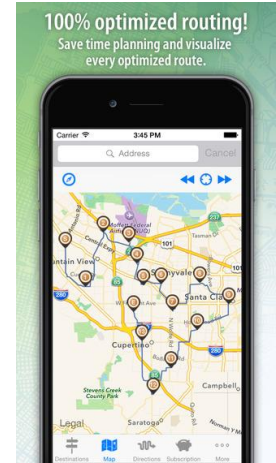
Cell phones are money-making machine

We live in a highly connected world, and with an estimated 6.9 billion cell phones in existence, communicating with others is now easier than ever!

Employees have the world at their fingertips...and they are abusing that cheap and powerful convenience every day...

A small and elite group of smart business owners are finally realizing that cell phones are actually a strategic, money-making machine.

With the right tools in place... improved communication within your business is guaranteed... a change as dramatic as switching from an outhouse to indoor plumbing.





Proverb: Trust, but Verify



Tracking Your Drivers Is Easy
Through Their Smart Phones.

By now you might be thinking that smartphones are a curse, but that's not the case...

The good news is that all modern cell phones have **GPS tracking installed in them.**

GPS tracking is a powerful feature that permits you to see where your employees or contractors are located on a digital map inside your favorite web browser.

So the next time you're worried about your drivers taking a costly and unexpected personal detour - just open your web-browser and see where they are.



No More Disappointed Customers: Inspire Quality Work

It's the end of a long day at work, and there's nothing more discouraging, painful, or frustrating than a call from a customer complaining about one of your employees.

As a business owner you always take a risk when others are representing your company.

The importance of quality work is totally true whether you need to deliver packages on time or have to cut the grass on a certain number of lawns per day to stay in business.

So how do you manage work quality without excessive paperwork or expensive hardware?

Proof of Work and Proof of Delivery

Equipped with a powerful camera as well as options for capturing signatures by writing on the screen, your employees should collect all the verification information you need to protect yourself and your business.

If you want to keep everything in one place, make sure the route planning software you use automatically collects and stores the data associated with each stop on the route.

Send or Receive Notes While in the Field

Hindsight is 20/20, so getting the right information to the right team member, at the right time is critical.

Your drivers might require special notes for certain jobs. Don't rely on memory alone, give them notes they can access from their phone - but also see picture attachments from the field:

- Proof of Delivery
- Signatures
- Pictures of work done

Happy Employees Are More Efficient

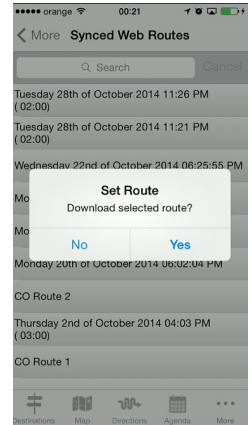
Improve Employee Happiness by Making Their Lives Easier

Update Routes Automatically

- Changes happen frequently for businesses, things can spiral out of control without the right software
- Employees always have the latest route on their smartphone, even when it changes

Less Pressure, Give Employees Accurate Arrival and Departure Times

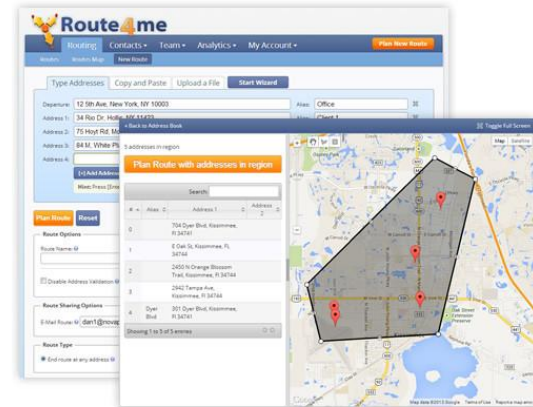
- If you're running multiple teams in the field, coordinating their arrival is tricky if you don't have a system for tracking everyone.
- Since everyone is on the same page, drivers, customers, and employers have aligned expectations



Automate Route Planning, And Put Parts of Your Business On Autopilot

Route4Me is a route optimization software at its core...
but it also offers you so many other benefits for saving your own precious time.

- Plan your employee routes, automatically synchronize them with their smartphone, and track them in real time.
- Keep all of your customer addresses in the system.
- When you need confirmation of completed work, Route4Me allows drivers to upload images, videos and signatures...straight into the route - for easy searching.
- Track your driver locations in real time without buying any new hardware, so you know exactly where they are and whether they are off the beaten path set by you.



Route4Me's Mobile Phone App Gives You & Your Drivers All The Tools Needed

Yes! Begin My Free Trial Today

Prove to yourself that Route4Me is right for your business.
There Is No Credit Card Needed For This Free 7-Day Trial.

[Click Here To Begin My Free Trial](#)

Call Us: +1-855-823-2598

And Have Our Small Business Routing Expert's
Set Up Routes For Your Business