# "I Have New Customers Coming In All The Time, But I Don't Know How To Serve Them Efficiently!"

eBoo

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Route

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### **More Customers = More Time And Effort**

You want new customers, of course. New customers allow you to make more money.

But serving new customers can be a real pain in the rear. It puts a strain on your staff. As workloads get heavier, performance will start to slip. Eventually, you'll reach the point where you won't be able to serve more customers unless you hire more employees.

Hiring more employees is expensive. In addition to adding another salary to your payroll, it also puts you on the hook for more taxes, benefits, and other costs. This might be too expensive for you to handle. Especially if you run a courier company or some other business that depends on drivers. Adding a new driver to your staff would mean you'd have to pay for more gas and vehicle maintenance.

So, what are you supposed to do? Turn away new customers? Just because hiring new employees is expensive?

That's not necessary. When you use route scheduling software, you can guarantee that every route you give your drivers is the most efficient route possible. Your current drivers can visit more customers without having to rush to do so. You can expand your business without hiring more employees.

Route Scheduling Software Makes Planning Routes Easy

When you plan routes with pen and paper, it can take hours to figure out the best way to visit all your customers.

And what happens when you get a new customer? Adjusting your route to accommodate another stop is difficult. You might even need to throw out all your previous route planning work and start from scratch.

That's why you need route scheduling software. It makes adding a new stop easy. All you need to do is enter the address into our program, and Route4Me will adjust your route to account for that new stop in 30 seconds or less.



#### **Keep Your Customers Happy**

## Meeting Dynamic Customer Demands

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# **Customer Changes Their Mind At The Last Minute? No Problem.**

Imagine this scenario: you've been planning to make a delivery to a certain location for months, but then at the last minute, the customer wants you to go to a different address.

If you plan routes with pen and paper, you've got a real problem here. Figuring out how to get to this new address will take some time. Figuring out how to adjust the rest of your route to accommodate this change will take even more time. You'd probably have to push the delivery back to another day, and the customer won't like that.

When you have Route4Me, all you need to do is change the address, and our route scheduling software will take care of the rest. You'll have a 100% accurate and optimized route ready in less than 30 seconds. You can make the delivery on the original date and keep your customer happy.

## Synchronization Improves Communication



#### The Route4Me Mobile App Makes Your Drivers More Flexible

But what if the customer makes their last-minute location change after your drivers have already left for the day?

You could call your driver and try to relay the new directions to them over the phone, but that would get pretty confusing. You'd probably end up delaying them. Also, talking on the phone is a dangerous distraction. It puts your driver at greater risk of getting into an accident.

Route4Me's route scheduling software is cloud-based. Every change you make to a route on your office computer is automatically reflected on your driver's smartphone.

Your driver will have turn-by-turn directions telling them exactly how to get to the new address. They can get there on time, and they can get there safely, too.

# **Start Your Free Trial Today**

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Our Small Business Routing Experts Will Get You Set Up Right Away